



Australian Government
Department of Education,
Skills and Employment

Queensland Tourism and Hospitality Virtual Jobs Fair Friday 19 March 2021

Communication Pack



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Background

The Australian Government is delivering Jobs Fairs across the country. Jobs Fairs bring together job seekers, employers and employment service providers in the local area.

The Queensland Tourism and Hospitality Virtual Jobs Fair will be held online Friday, 19 March 2021 from 10.00 am to 2.00 pm AEST.

The Queensland Tourism and Hospitality Virtual Jobs Fair provides people with the chance to explore current employment opportunities through Queensland. Employers with current job vacancies are invited to attend free of charge as exhibitors. Job seekers can chat online with these businesses and find out first-hand what the job entails.

We have developed some content to share on your channels, including some graphics.

Thank you in advance for helping us spread the word about the Queensland Tourism and Hospitality Virtual Jobs Fair.



Content

News article [job seekers]

Queensland Tourism and Hospitality Virtual Jobs Fair

The Australian Government is hosting the Queensland Tourism and Hospitality Virtual Jobs Fair on Friday, 19 March 2021. The Jobs Fair connects job seekers with hospitality and tourism businesses looking to recruit staff.

The Queensland Tourism and Hospitality Virtual Jobs Fair provides people looking for work the chance to explore the current job opportunities available throughout Queensland.

Where: Online – on your computer, tablet or mobile device.

Date: Friday, 19 March 2021

Time: 10.00 am – 2.00 pm (AEST)

The Queensland Tourism and Hospitality Virtual Jobs Fair provides people with the chance to explore current employment opportunities throughout Queensland. Employers with current jobs vacancies are invited to attend free of charge as exhibitors. Job seekers will have the opportunity to chat with these businesses online and find out first-hand what the job entails.

Not only are there jobs on offer, there are also services to help you find your next job. There are workshops on how to improve your chances of getting a job, including sessions on writing résumés, interview tips and job search techniques.

We have developed some content to share on your channels, including some graphics.

To find out who is exhibiting, and to get some tips on making your visit a success, go to dese.gov.au/QueenslandVJF



News article [employer]

The Queensland Tourism and Hospitality Virtual Jobs Fair is seeking exhibitors

The Australian Government is hosting the Queensland Tourism and Hospitality Virtual Jobs Fair to help businesses in the tourism and hospitality industries throughout Queensland find the staff they need.

If you have vacancies to fill and are in Queensland, consider exhibiting at the Virtual Jobs Fair on Friday, 19 March. The event will be held online from 10.00 am to 2.00 pm AEST.

Exhibiting is free, providing you with the opportunity to showcase your job opportunities and connect with enthusiastic job seekers looking for work.

You can chat online with potential employees to discover if they might be a good fit for your business.

For more information on the Queensland Tourism and Hospitality Virtual Jobs Fair and to register interest in being an exhibitor, visit dese.gov.au/JFexhibitor



Social media content for job seekers

Facebook

Post 1

The Queensland Tourism and Hospitality Virtual Jobs Fair is on Friday 19 March 2021. It's free to register and you can chat with tourism and hospitality employers online that are looking for staff across Queensland.

The event will be conducted online between 10.00 am to 2.00 pm AEST.

<https://www.facebook.com/events/425409425356107/>

Post 2

Increase your chance of landing your next job by registering for the Queensland Tourism and Hospitality Virtual Jobs Fair. Chat with tourism and hospitality employers in Queensland about the skills they're looking for and find out how you match up.

<https://www.facebook.com/events/425409425356107/>

Post 3

Looking to improve your job search skills? In between chatting with employers, head to the workshops for tactics that will help you make the most of job opportunities in the tourism and hospitality industries across Queensland.

<https://www.facebook.com/events/425409425356107/>

Twitter

- The #Queensland #Tourism #Hospitality #Virtual #JobsFair is on Friday 19 March. Come along to find out the best ways to take advantage of Tourism and Hospitality job opportunities in the Queensland job market dese.gov.au/QueenslandVJF
- At the #Queensland #Tourism #Hospitality #Virtual #JobsFair chat with businesses looking for staff and find out what they want dese.gov.au/QueenslandVJF
- At the #Queensland #Tourism #Hospitality #Virtual #JobsFair, find out what #jobopportunities are available to you dese.gov.au/QueenslandVJF



Social media content for employers

Facebook/LinkedIn

Post 1

The Australian Government is hosting the Queensland Tourism and Hospitality Virtual Jobs Fair to bring together job seekers and employers in the Tourism and Hospitality Industry throughout Queensland

The Virtual Jobs Fair will be online on Friday, 19 March 2021, 10.00 am to 2.00 pm AEST.

You can chat with enthusiastic job seekers to discuss your job vacancies.

If you're looking for staff, you can register today as an exhibitor at no cost.

To find out more and to register: dese.gov.au/JFexhibitor

Post 2

Businesses looking for new staff are invited to exhibit at the Queensland Tourism and Hospitality Virtual Jobs Fair for free.

The Virtual Jobs Fair will be held online on Friday, 19 March 2021, 10.00 am to 2.00 pm AEST

For more information on how to register to exhibit, go to dese.gov.au/JFexhibitor

Twitter

- Looking for staff? Exhibit for free at the #Queensland #Tourism #Hospitality #Virtual #JobsFair and meet your next employees dese.gov.au/JFexhibitor
- #Queensland #Tourism #Hospitality #Virtual #JobsFair Friday, 19 March 2021. Chat to job seekers about your job vacancies online dese.gov.au/JFexhibitor

Graphics

High resolution images have been attached.

FB banner



Facebook square



Twitter banner

